

# Mercian Collaboration Conference 2025 Sponsorship Information Sheet

## Introduction

Through sponsoring our annual conference, the Mercian Collaboration offers an excellent opportunity for organisations to support our activities and engage with our membership. The 2025 event will return as an **in-person format**, providing an exhibition space for sponsors to network with attendees.

Our annual conference attracts delegates from all levels of staff across our 23 member libraries, including directors, senior managers, budget holders, specialists, and frontline team members. This year's conference will also be open to academic library staff from member organisations, further expanding your potential reach.

## Sponsorship Packages 2025

Sponsors can choose from one of three packages, as detailed below. Only **one Platinum package** is available on a first-come, first-served basis. Payment is typically required within one month after the conference date, although arrangements can be made to accommodate budgetary needs.

Feature	Platinum (£1,350)	Gold (£830)	Silver (£470)
Full-page advert in programme	✓	✓	✓
Name & logo in programme/publicity	✓	✓	✓
Listing in "Meet the Sponsors" programme section	✓	✓	✓
Named acknowledgement in conference welcome	✓	✓	✓
Promotion via Social Media Channels	✓	✓	✓
Delegate attendance for up to 2 staff	✓	✓	
Receive a copy of the delegate list	✓	✓	
Exhibition space in networking area at venue	✓	✓	
Lunch and refreshments for up to 2 staff	✓	✓	
Sponsors Q+A session	✓	✓	
15-minute presentation opportunity	✓		
Listing as title sponsor on website	✓		
Banner on Keynote stage	✓		

## ***Why Sponsor?***

Sponsorship of the Mercian Collaboration Conference provides your organisation with:

- **High Visibility:** Showcase your brand to a diverse audience of library professionals.
- **Networking Opportunities:** Engage directly with decision-makers and frontline staff.
- **Targeted Exposure:** Build relationships with individuals and teams from across the academic library sector.


## ***Next Steps & Contact Information***

If your organisation is interested in sponsoring our 2025 conference or would like further details, please contact us at:

 [mercianconference@gmail.com](mailto:mercianconference@gmail.com)

For all other general queries relating to the Mercian Collaboration, email:

 [mercianlibrariescollaboration@gmail.com](mailto:mercianlibrariescollaboration@gmail.com)

 Visit our website for more information.

We look forward to welcoming you as part of the **Mercian Collaboration Conference 2025!**