Read to Learn

Read to Engage

Read to Discover

Read to Grow

Read to Relate

Read to Relax



Just Read! A library initiative to get students reading

Hayley Chevell
Academic Liaison Librarian
Coventry University

Your reading habits

Scan the QR code or visit Menti.com and enter the code.



Background to project

Previous engagement events



- Wellbeing and inclusion
- Included various activities
- Did include related books for students to browse
- Wanted to concentrate on reading

Just Read! Project Group

Head of Academic Liaison

Julie McCall

Academic Liaison
Librarian

Hayley Chevell
Suzanne White
Olivia Llewellyn
Lee Dickerson
Gill Evans
Lisa Lawrence

Senior Library
Assistant

Rachel Savery

Library Assistant

Kirsty Grimley Melanie Benford Deputy Campus

Librarian

Will Johnson

Partnerships &
Outreach
Coordinator
(Archives &
Special
Collections)

Paul Nolan



Research into reading – The Reading Agency



The State of the Nation's Adult Reading: 2024 Report

19 July 2024

Half of all adults in the UK don't read regularly, and 1 in 6 – that's $\bf 8.5$ million – struggles to read at all. 1 Our mission is to create a world of opportunity where every adult can access the benefits of reading. Reading not only makes us more aware and informed but also more empathetic, understanding of other people and cultures, and supports our health, wellbeing, and ability to learn new skills and communicate effectively.

"Generational Differences

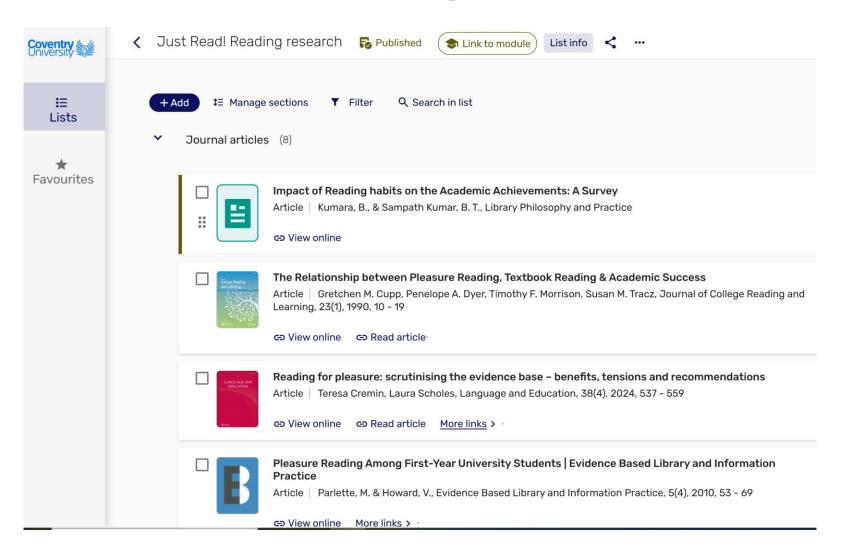
Young adults (16-34) face the most barriers to reading, including lower enjoyment (55%), difficulty focusing (42%), and challenges finding relatable content (39%)"

(Reading Agency, 2024)

The Reading Agency. (2024). *The state of the nation's adult reading: 2024 report*. https://readingagency.org.uk/adult-reading-research-report-2024/



Research into reading habits of students



Just Read!
Reading
Research list



TASK - 5 mins

Discuss with your neighbour/table what reading issues you have come across in your roles, this could be related to students or any other library users.



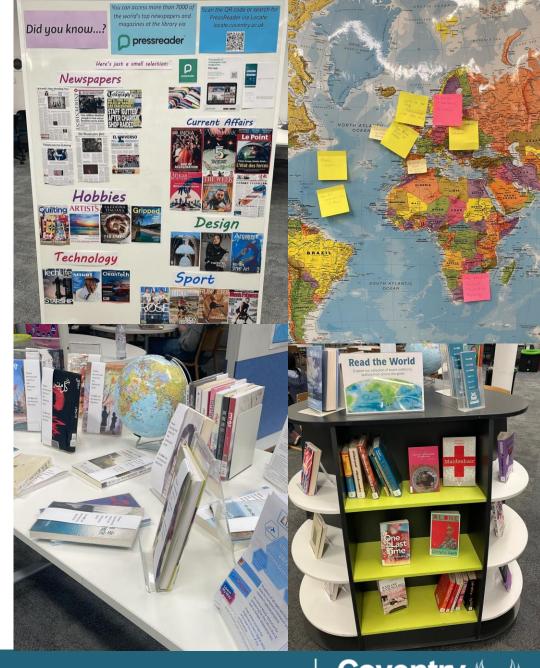
Feedback to the group.



What we've done so far

Launch event – Read the World!

- Asked for book recommendations from students – post-it notes
- Promoted international newspapers/magazines on Pressreader
- Public library provided foreign language books
- We ordered in new fiction books written by international authors to create a display



Book Displays



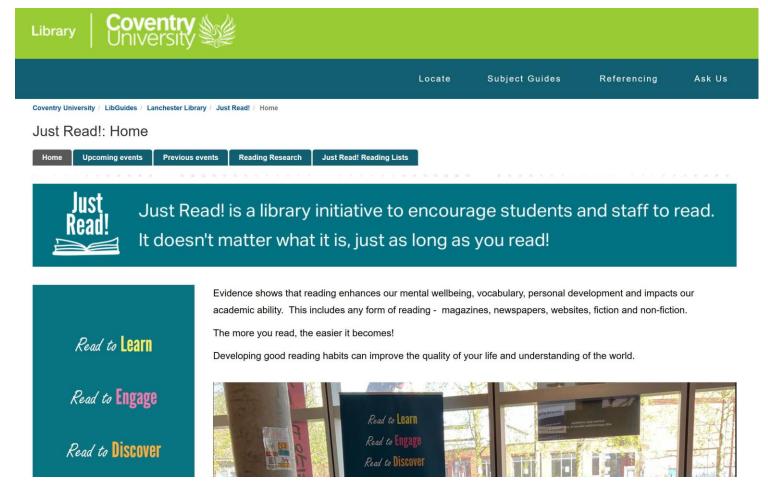
- All displays will have the Just Read! bookmarks
- Themes include Pride Month, BHM, International Women's Day, Green Week
- Message is, it doesn't matter what you read, just read!

Book Camp

- Set up in the Student's Union wellbeing events
- Mobile library
- Fiction, graphic novels, personal development and hobby books.
- Good opportunity for informal chats with students about reading habits



Library Guide



https://libguides.coventry.ac.uk/JustRead

- A link we can share with staff and students
- Promotes upcoming events
- Reading lists for book displays
- Disability page coming soon



Bookmarks

 Designed a bookmark to capture the ethos of the project

- These are given out at events and placed on displays
- Printed by external company

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- Created a bookmark which allows staff to recommend books to students.
- Creates a sense of community
- Printed in house
- Plans to create a student version

This book was recommended by staff member..... hecause.....

Conversations with students – why they don't read

Lack of attention span

Dyslexia "words are the enemy"

Don't have time

Don't know what to read

Don't have the patience to read















TASK - 10 mins

Think of the reasons why someone might not engage with reading and design an event to address this.

Go back to Menti and add your ideas!



Future plans

Future plans

- Work experience student suggestions for events:
 - comics/graphic novels for reluctant readers
 - Art books like an art gallery
- Collect data from book collections to see usage
- Events surrounding lack of attention span
- Digital Detox event

