

Mercian Collaboration Conference 2026 Sponsorship Information Sheet

Introduction

Through sponsoring our annual conference, the Mercian Collaboration offers an excellent opportunity for organisations to support our activities and engage with our membership. The 2026 event will return as an **in-person format**, providing an exhibition space for sponsors to network with attendees.

Our annual conference attracts delegates from all levels of staff across our [23 member libraries](#), including directors, senior managers, budget holders, specialists, and frontline team members. This year's conference will also be open to academic library staff from member organisations, further expanding your potential reach.

Sponsorship and Supporter Packages 2026

Sponsors or Supporters can choose from one of four packages, as detailed below. Only **two Platinum packages** are available on a first-come, first-served basis. Payment is typically required within one month after the conference date, although arrangements can be made to accommodate budgetary needs.

Feature	Platinum (£1,400) *EBR	Gold (£860) *EBR	Silver (£500)	Bronze (£325)
Full-page advert in programme	✓	✓	✓	Half-page
Name & logo in programme/publicity	✓	✓	✓	✓
Listing in "Meet the Sponsors" programme section	✓	✓	✓	✓
Named acknowledgement in conference welcome	✓	✓	✓	✓
Promotion via Social Media Channels	✓	✓	✓	✓
Delegate attendance. Maximum numbers as follows:	3	2	1	
Lunch and refreshments for delegates	3	2	1	
Receive a copy of the delegate list	✓	✓		
Exhibition space in networking area at venue	✓	✓		
10-minute presentation opportunity	✓			
Listing as one of our title sponsors on website	✓			
Banner on Keynote stage	✓			

**Early Bird Rate*

Early Bird Sponsorship and Supporter Offer

We are offering the opportunity to secure sponsorship for our Platinum and Gold Sponsorship Packages at our 2025 prices if commitment to sponsor is received by 31 December 2025.

- **Platinum (£1,350)**
- **Gold (£830)**

Why Sponsor?

Sponsorship of the Mercian Collaboration Conference provides your organisation with:

- **High Visibility:** Showcase your brand to a diverse audience of library professionals.
- **Networking Opportunities:** Engage directly with decision-makers and frontline staff.
- **Targeted Exposure:** Build relationships with individuals and teams from across the academic library sector.

Next Steps & Contact Information

If your organisation is interested in sponsoring our 2026 conference or would like further details, please contact us at:

 mercianconference@gmail.com

For all other general queries relating to the Mercian Collaboration, email:

 mercianlibrariescollaboration@gmail.com

 Visit our website for more information.

We look forward to welcoming you as part of the **Mercian Collaboration Conference 2026!**