



Conference 2018: New for You!
University of Birmingham, 11th September 2018: Outline Programme
Breakout Sessions

Janet Weaver	Second Time Around	Staffordshire University
Naomi Smith & Emma Brown	You Said/We Did	University of Birmingham
Chris Porter	Bridging the Gap: Using ethnography to understand history students' expectations of library services	Newman University
Hilary Johnson	Libopoly: Introducing playful learning to staff training and development at the OU	Open University
Alison Pope & Eleanor Johnston	New Lamps for Old: The magical Aladdin approach to our special collections	Staffordshire University
Lucy Ayre	Running a Successful Digital Marketing Campaign	University of Derby
Harinder Matharu	Unearthing histories: Our Black History project	University of Leicester
Scott McGowan	Open Access, RDM, and new skills for Librarians: delivering research support in a small institution	University of Keele

Workshops

Steve Rose, Rebekah Broad & Ian Kingsbury	Enhancing our Impact and Value: The Importance of taking a co-ordinated and strategic approach to communications activities	Birmingham City, Nottingham Trent and Nottingham universities
Vicki McGarvey & Carol Keddie	From Accessibility to Inclusivity: Developing a values framework	Staffordshire and De Montfort universities
Nathan Rush	Developing critical thinking skills through active engagement	Loughborough University
Angela Brady & Lydia Matheson	Pitch It, Plan It, Present It. Organising SNAP: Study Night for Anti-Procrastination at Aston University Library	Aston University

For booking details see: <https://merciancollaboration.org.uk/mercian-collaboration-conference-2018>

This document last updated **23rd July 2018**, and is subject to change. Please see the Mercian website for further updates or contact the Development Officer at: mercianlibrariescollaboration@gmail.com.