



## Mercian Collaboration: Sponsorship Policy (2019)

Periodically, the opportunity arises for companies to sponsor the **Mercian Collaboration** through supporting our events and engaging with our membership. The Collaboration's Steering Group annually approves a policy regarding sponsorship levels, and the degree of engagement which can be offered.

Events in the coming year (2019) which include opportunities for sponsorship are:

- *Mercian Collaboration Conference 2019: 10<sup>th</sup> September 2019, University of Nottingham*

All events are attended by a variety of staff, including directors and other senior staff from Collaboration member libraries. If your organisation is interested in sponsoring the Mercian Collaboration, please review the current opportunities.

### Sponsorship Opportunities 2019

#### **Annual Conference Silver: £200**

- **Programme:** Sponsor name and logo on conference publicity\*
- **Insert:** 1 (A4 max) insert in conference programme\*

#### **Annual Conference Gold: £1,000**

*All Silver benefits, plus:*

- **Exhibitor:** Exhibition space (normally table & two chairs) at conference
- **Hospitality:** Lunch & refreshments for up to 2 staff
- **Attendance:** Exhibitors may attend conference sessions, if desired.
- **Delegate List:** Copy of conference delegate list (names & organisations only)\*

*\*The Mercian Collaboration Conference operates, as much as is practical, as a paperless event. Submitted materials for inclusion will normally be incorporated into slides and online materials, rather than being physically distributed.*

**Expressions of interest should be emailed to:**

[mercianconference@gmail.com](mailto:mercianconference@gmail.com)

**General Collaboration queries should be emailed to**

[mercianlibrariescollaboration@gmail.com](mailto:mercianlibrariescollaboration@gmail.com)

### Notes

[1] The Mercian Collaboration Conference is a one-annual day event, attended by around 100-120 delegates, drawn from [23 regional university library services](#).

[2] The Mercian Chair and Steering Group reserve the right to decline any sponsorship deemed incompatible with the Collaboration's [terms of reference](#) and organisational ethos.