



Marketing & Communications SubGroup

Agenda, Online Meeting

Wednesday 15 February 2023, 2-3pm

- 1) Introductions & Apologies
- 2) Themed Discussions
 - a. Regional roundup & updates
 - b. KPIs including social media
 - c. Mercian and CILIP webinar (JC)
- 3) Collaboration Update
- 4) Next Meeting
 - a. Outline Dates
 - b. Potential Topics for Future Discussion
- 5) AOB