



## Marketing & Communications Special Interest Group

Agenda, Birmingham City University

9<sup>th</sup> August 2019

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|--|--------|
| 1) Arrivals and networking                 | 1.00pm |
| 2) Welcome and update                      | 1.30pm |
| a) Round table introductions               |        |
| b) Proposal update                         |        |
| c) Discussion                              |        |
| 3) Activity 1: Group Portfolio             | 2.00pm |
| 4) Activity 2: Show us your best and worst | 2.30pm |
| 5) Round up and next steps                 | 3.30pm |
| 6) Informal Networking                     | 4.00pm |