



## Conference Sponsorship (2022)<sup>i</sup>

Through sponsoring our annual conference, the Collaboration offers an annual opportunity for companies and commercial interests to support our activities and engage with our membership. For 2022, as in 2021, this will be an online event, and hence all opportunities will be facilitated via the Collaboration's conference platform<sup>ii</sup>, [website](#) and [social media](#) presence.

The annual conference regularly draws delegates from all staff seniority levels and areas within member libraries, including directors and senior managers, budget holders, specialists and frontline team members. Our 2022 conference<sup>iii</sup> will be open to academic library staff from member and non-member organisations.

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### Sponsorship Packages 2022

Sponsors<sup>iv</sup> may choose from one of three package options as detailed below. Note, only one Platinum (title) sponsor package is available on a first come basis. Payment normally required within one month after the conference date.

	Platinum (one available)	Gold (unlimited)	Silver (unlimited)
<i>Package Cost</i>	£1250	£750	£400
Full page advert in programme	✓	✓	✓
Name & logo in programme/publicity	✓	✓	✓
Listing in <i>Meet the Sponsors</i> programme section <sup>v</sup>	✓	✓	✓
Named acknowledgement in conference welcome	✓	✓	✓
Delegate attendance for up to 2 staff to the conference (both days)	✓	✓	
Receive copy of delegate list	✓	✓	
Access to sponsor networking space channel	✓	✓	
Video insert (3-5 minutes) within online presentation slots	✓		
5-minute presentation opportunity	✓		
Listing as title sponsor on website	✓		

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### Next Steps & Contact Information

For more details, or if your organisation is interested in sponsoring our conference, please contact us at: [mercianconference@gmail.com](mailto:mercianconference@gmail.com). Or, for all other general queries relating to the Collaboration, please contact: [mercianlibrariescollaboration@gmail.com](mailto:mercianlibrariescollaboration@gmail.com) or [see our website](#).

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## Endnotes

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<sup>i</sup> The Conference and Steering Groups annually review and update this policy to account for changing demands and sectoral norms.

<sup>ii</sup> To be confirmed for 2022. MS Teams was used in 2021

<sup>iii</sup> Early Sept '22, exact date TBC as of writing. See website or contact us for more details.

<sup>iv</sup> The Steering Group reserve the right to decline sponsorship deemed incompatible with the Collaboration's [terms of reference](#) and organisational ethos.

<sup>v</sup> To include sponsor name, logo, contact details and up to 100 words.