



Conference Sponsorship (2024)ⁱ

Through sponsoring our annual conference, the Collaboration offers an annual opportunity for companies and commercial interests to support our activities and engage with our membership. For 2024 we will be returning to an in-person event, with an exhibition space for sponsors to engage and network with attendeesⁱⁱ.

The annual conference regularly draws delegates from all staff seniority levels and areas within our 23 member libraries, including directors and senior managers, budget holders, specialists and frontline team members. Our 2024 conferenceⁱⁱⁱ will be open to academic library staff from member organisations.

Sponsorship Packages 2024

Sponsors^{iv} may choose from one of three package options as detailed below. Note, only one Platinum (title) sponsor package is available on a first come basis. Payment normally required within one month after the conference date, but can be arranged prior to it where necessary for budget purposes.

	Platinum (one available)	Gold	Silver
<i>Package Cost</i>	£1300	£800	£450
Full page advert in programme	✓	✓	✓
Name & logo in programme/publicity	✓	✓	✓
Listing in <i>Meet the Sponsors</i> programme section ^v	✓	✓	✓
Named acknowledgement in conference welcome	✓	✓	✓
Delegate attendance for up to 2 staff to the conference	✓	✓	
Receive copy of delegate list	✓	✓	
Exhibition space in networking space at venue	✓	✓	
Lunch and refreshments for up to 2 staff	✓		
5-minute presentation opportunity	✓		
Listing as title sponsor on website	✓		

Next Steps & Contact Information

For more details, or if your organisation is interested in sponsoring our conference, please contact us at: mercianconference@gmail.com. Or, for all other general queries relating to the Collaboration, please contact: mercianlibrariescollaboration@gmail.com or [see our website](#).



Endnotes

- ⁱ The Conference and Steering Groups annually review and update this policy to account for changing demands and sectoral norms.
- ⁱⁱ Venue to be De Montfort University.
- ⁱⁱⁱ 11th September 2024.
- ^{iv} The Steering Group reserve the right to decline sponsorship deemed incompatible with the Collaboration's [terms of reference](#) and organisational ethos.
- ^v To include sponsor name, logo, contact details and up to 100 words.